

CPC Approval Date: _____

Brand Name ALPINE LUXURY LENGTH Pack Size 20

Country of Sale SINGAPORE Pack Style FLIP TOP BOX

Date required in market JULY 84 Shipper Size 10 M

Estimated cigarette volume (in millions): _____

Initial: 4 MILLION

Total first 12 months: 39 MILLION

Copy requirements for additional markets (include quantity breakdowns):

Cigarette description: Length 90 MM Circ. 24.8 MM

Blend/formula number PLAYERS MENTHOL

Printing on rod: () yes (X) no If yes, specify location, copy,
and color: _____

Tipping: Cork _____ White X Other _____

Specify copy and colors: AS PER AUSTRALIAN ALPINE LUXURY LENGTH

Inner Foil: Embossing NO Color SILVER WITH PULL

Tear Tape: Color GOLD Width 1.5 MM

Inner Frame (if FTB): Color SILVER

Please describe FTB or SP/Closure regarding any special graphic
requirements (i.e., embossing, special copy including location, etc.):

NOT STAMPED

NOT STAMPING OF LUXURY LENGTH

SINGAPORE HEALTH WARNING

Describe special graphic requirements for CARTON: NONE

Describe special graphic requirements for SHIPPER: NONE

Samples needed (i.e., JTS, Legal, etc.): NONE

Issued by _____ Date _____

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